



THARUSHI DEDUNU

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PROFESSIONAL SUMMARY

Final-year Bachelor of Business Management (Hons) undergraduate specializing in Marketing at the University of Vavuniya. Possess strong knowledge in marketing management, consumer behavior, digital marketing, and sales. Skilled in communication, leadership, teamwork, and problem-solving. Seeking an opportunity to contribute to organizational growth while developing a successful career in marketing.

EDUCATION

Bachelor Of Business Management (Hons)– Marketing Specialization- University Of Vavuniya	2021-2022 Batch – Present
Diploma In Information And Communication Technology (Ict), Dtec -ESoft metro college	2019
Diploma In English, Die-ESoft metro college	2019
GCE Advanced Level (A/L) – Sripalee College Horana	2019-2021
GCE Ordinary Level (O/L) – Prajapathi Girls College Horana	2017-2018

CERTIFICATIONS

1st Place Winner – Digital Art Competition (Open Category) | Divisional Secretariat Office, Bulathsinhala (2025)

- Awarded by the Department of Cultural Affairs for creative excellence in Film reviews.

Master of Professional Selling | SLTMobitel & Sales First (2022)

- Completed advanced professional training module covering strategic sales techniques.

EXTRA-CURRICULAR ACTIVITIES

Workshop on Information Technology-July 2025

- Participant | Information Technology Workshop, Academy of Infinity (July 2025)

Master of Professional Selling-April 2022

- Engaged in intensive training focused on emerging IT trends and system applications module conducted by “SalesFirst” in collaboration with “SLT-MOBITEL”

Active Member

- Marketing Club**, University of Vavuniya
- Collaborate** on campus marketing initiatives and strategic university events
- Member of SLEGA Spoken English club**

Senior Radio Presenter / Announcer | Sak Hada Radio

- Managed live broadcasts, developed engaging content, and enhanced public communication skills under the Sri Saddhathissa Dhamma School Buddhist Media Network.

SKILLS

Technical Skills: Microsoft Word, Microsoft Excel, Microsoft PowerPoint, SQL, HTML, Database Management

Creative: Film & Cinema reviews

Languages: Sinhala (Native), English (Professional), Tamil (Intermediate)

Soft Skills: Communication, Teamwork, Leadership, Problem Solving, Time Management, Presentation Skills
Strategic Leadership, Team Management, Organizational Development.

REFERENCES

MRS.K.P.W.D.R. Weerasinghe
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