

UDARA APONSO

Supply Chain Transformation & Commercial Leader

MBA (Reading) | PIM, University of Sri Jayewardenepura

+94 77 044 85 10 | udara.aponso.2@gmail.com | Dehiwala, Sri Lanka



Professional Profile

Supply Chain Transformation & Commercial Leader with over 12 years of leadership experience across procurement, warehousing, transportation, distribution, logistics technology and supply chain transformation. Currently managing a procurement portfolio exceeding LKR 3 billion at MAS Holdings while delivering annualized savings exceeding LKR 500 million. Previously held P&L accountability for a business generating approximately LKR 1 billion in annual revenue and led logistics operations comprising 450 vehicles and 1.2 million kilometers per month. Extensive exposure to FMCG, pharmaceutical, consumer durables, apparel, industrial manufacturing, and 3PL sectors.

Leadership Highlights

- Managing LKR 3 Billion+ Annual Procurement Portfolio
- Leading 450 Vehicle Logistics Ecosystem
- Exposure to FMCG, Pharmaceutical, Consumer Durables, Industrial Gas & Apparel
- LKR 500 Million+ Annualized Savings Delivered
- 1.2 Million Kilometers Monthly Logistics Operations
- Large-scale 3PL, Freight, and CAPEX procurement
- LKR 1 Billion P&L Accountability
- Transport Operations Digitization
- Exposure to the operations of Sri Lanka's largest warehouse (350,000 SQFT)

Areas of Expertise

- End-to-End Supply Chain Management
- Warehousing & Distribution
- Freight Procurement
- P&L Management
- Strategic Procurement
- Transportation Management
- Demand Forecasting
- Project Management
- Inventory Planning & Optimization
- Supplier Relationship Management
- Logistics Technology & Systems
- Commercial Strategy

Experience

Assistant Manager – Group Procurement

September 2024 — Present

MAS Holdings (Nature of business: Apparel Manufacturing)

- Manage an annual procurement portfolio of approximately LKR 3 billion across transportation, 3PL services, warehousing, freight, CAPEX, courier, and foreign travel categories.
- Delivered annualized procurement savings of LKR 570 million through strategic sourcing, supplier negotiations and category management initiatives.
- Develop and execute category strategies aligned with manufacturing, operational and business objectives.
- Establish structured supplier KPIs and governance frameworks to monitor and manage vendor performance.

Co-Founder & Head of Operations

April 2021 — September 2024

Logistix360 BPO (Private) Limited (Nature of business: Transport Management Systems/ Transport ERP)

- Co-founded a logistics technology company developing and commercializing a Transport ERP platform.
- Led product strategy, business development, sales, and client implementation from inception to market.

Assistant Manager – Transport

October 2020 — April 2021

John Keells Logistics (Pvt) Ltd (Nature of business: 3PL – Warehousing, VAS, and Transportation)

- Managed transportation operations while driving improvements in service levels, on-time delivery, and cost efficiency.
- Developed and implemented transportation strategies, policies, and procedures to optimize operational performance.

Head of Integrated Transport Solutions

January 2019 — October 2020

Advantis 3PL Plus (Logiwiz Limited) (Nature of business: 3PL – Warehousing, VAS, and Transportation)

- Held full P&L responsibility for a business unit generating approximately LKR 1 billion in annual revenue (~33% of total company revenue).
- Oversee the transportation operations of 450 vehicles, covering 1.2 million kilometers monthly across industries such as FMCG, pharma, consumer durables, and industrial gas.
- Developed and managed transportation budgets.

Logistics Analyst

November 2017 — December 2018

Advantis 3PL Plus (Logiwiz Limited) (Nature of business: 3PL – Warehousing, VAS, and Transportation)

- Designed cost-effective warehousing and transport solutions
- Managed logistics consultancy projects for key clients.

Executive – Transport

June 2014 — October 2017

Expolanka Freight (Pvt) Ltd (Nature of business: 3PL – Warehousing, VAS, and Transportation)

Management Trainee – Stores

May 2013 — May 2014

Interpharm (Private) Limited (Nature of business: Pharmaceutical Manufacturing)

Education

Master of Business Administration (MBA) – Reading

January 2025 — December 2026

Postgraduate Institute of Management (PIM), University of Sri Jayewardenepura

Bachelor of Science (Physical Science)

August 2009 — December 2012

University of Colombo (Subjects: Applied Mathematics, Statistics, Physics, and Computer Science)

Skills & Languages

MS Excel • Adaptability • Ability to Work Under Pressure • Time Management • Communication • Conflict Resolution • Problem Solving • Leadership

Languages: Sinhala (Native) | English (Fluent)

References

Janaka Liyanage

General Manager

Advantis 3PL Plus (Logiwiz Limited)

Email: Janaka.Liyanage@advantis.world

Phone: +94 77 303 3523

Prabath Lakmal Guruge

Deputy General Manager

Advantis 3PL Plus (Logiwiz Limited)

Email: Prabath.Lakmal@advantis.world

Phone: +94 77 210 6231