



Vishwa Bewantha Rajapaksha

CONTACT

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ABOUT ME

Business Management undergraduate combining process and quality discipline with strong visual communication skills. Experienced in event organisation, brand-facing coordination, and end-to-end design delivery for university publications, campaigns, and social media. Backed by internships in manufacturing quality systems and banking customer service. Seeking a Marketing or Brand Communications role where design capability and business fundamentals meet.

SKILLS

TECHNICAL

- Internal Process Auditing
- QMS Documentation
- Root Cause Analysis
- MS Excel, Word, PowerPoint
- Adobe Photoshop, Illustrator, Indesign, Affinity

PROFESSIONAL

- Leadership & Team Coordination
- Stakeholder & Client Communication
- Project and Event Management
- Problem-Solving & Attention to Detail

PROFESSIONAL EXPERIENCE

Intern - Quality Management System

Feb 2026 - Jul 2026

Jay Jay Mills Lanka (Pvt) Ltd

- Participated in internal process audits across 10 plants and supported live brand audits for major clients including George, Carter's, Haddad Brands, and Primark, covering pre-audit preparation, floor walkthroughs, and evidence verification.
- Developed QMS documentation including SOPs, SWIs, OPLs, record templates, and a Process Manual for departments such as Maintenance, Compliance, Planning, Printing, Training, and Eravur Fabric Mills.
- Conducted CAPA follow-ups and verified closure evidence across multiple plants, and designed internal audit checklists to strengthen brand audit readiness.
- Contributed to special projects including an internal QMS app development initiative and a defect analysis project, while supporting training sessions for production employees on brand protection and audit readiness.

Intern - Credit Card Centre

Jul 2023 - Oct 2023

Bank of Ceylon Head Office

Supported credit card operations and customer service processes, including contributing to the marketing and promotion of credit card products, while collaborating with team members to ensure operational efficiency, gaining comprehensive knowledge of banking procedures, customer relationship management, and financial product marketing strategies.

Digital Product Customer Service Assistant

Aug 2021 - Feb 2022

Bank of Ceylon | Eheliyagoda Branch

Provided customer service and technical support for digital banking products, assisting clients with transactions and inquiries while maintaining accurate records and contributing to improved customer satisfaction.

EDUCATION

BSc (Hons) in Business Management - Final Results Pending

May 2022 - Dec 2026

Faculty of Management Studies, Sabaragamuwa University of Sri Lanka

G.C.E Advanced Level | Commerce Stream - 2A's and 1B

2020

Eheliyagoda Central College, Eheliyagoda

G.C.E Ordinary Level | 6A's and 3B's

2016

Eheliyagoda Central College, Eheliyagoda

AAT Qualification

2020

Stage I and II Complete

EXTRA-CURRICULAR ACTIVITIES

Team Leader - CSR Project "COR Plantation Program"

MAY 2023

Department of Business Management, FMS, SUSL

Led a team in planning and executing a corporate social responsibility project, managing resources, coordination, and community engagement.

Main Organizer - "Nexus" Innovation Exhibition

DEC 2024

Department of Business Management, FMS, SUSL

Organized and managed a university-level innovation exhibition, overseeing event planning, participant coordination, and logistics.

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REFERENCES

Dr. H.P. Rasika Priyankara

Senior Lecturer - Department of Business Management, Faculty of Management Studies, Sabaragamuwa University of Sri Lanka.

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Contact No - 070 267 8703

Ms. Ishara Katuwandeniya

Senior Lecturer - Department of Business Management, Faculty of Management Studies, Sabaragamuwa University of Sri Lanka.

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Contact No - 071 635 5856

Organizer and Graphic Designer

Business Communication Day (2024), Indigenous Day (2024), Entrepreneurship Day (2024), BM Night (2025)

Planned and coordinated event activities while creating visual designs for marketing materials to enhance participation and communication.

Organizing Committee Member

Interdisciplinary Conference of Management Researchers - 2024 & 7th Management Undergraduates' Research Session - 2025

Supported end-to-end event organization, ensuring efficient coordination, timely execution, and positive participant experience.

Resource Person

Photoshop Workshop - R/B Rathmalawinna Maha Vidyalaya

Conducted a practical session on Photoshop, guiding participants on basic design tools and techniques.

VOLUNTEERING

DESIGN & MEDIA ROLES

Graphic Designer & Content Editor

Department of Business Management FB Page | Sabra BM

Created engaging visual content for departmental social media platforms while managing the editorial calendar and maintaining professional online communication.

Graphic Designer - Sanhinda Faculty Magazine

2023 - PRESENT

Faculty of Management Studies, Sabaragamuwa University of Sri Lanka

Designed layouts and graphics for faculty publications while contributing to visual storytelling and enhancing magazine aesthetics.

Graphic Designer - STEER Magazine

2024 - 2026

Leo Club of Sabaragamuwa University of Sri Lanka

Graphic Designer - Sports Committee

2022 - 2024

Sabaragamuwa University of Sri Lanka

MEMBERSHIPS

Leo Club - Sabaragamuwa University of Sri Lanka

2024 - PRESENT

Rotaract Club - Sabaragamuwa University of Sri Lanka

2024 - PRESENT

Sundara Belihuloya Media Crew - Sabaragamuwa University of Sri Lanka

2024 - PRESENT